VONDALERE SCOTT
- CITY TREASURER CLERK FOR CITY OF KEYSTONE
- LIFELONG RESIDENT OF KEYSTONE
- TRYING TO GET SEWER SYSTEMS THROUGH THERE
- WORKS FOR WEST VIRGINIA FREE (NON-PROFIT) FROM CHARLESTON
- TEAMING UP FROM KIDS FROM KEYSTONE CAMDEN TO KIDS
- VON IS SPEARHEADING...

DIANE BROWN
- NANOS OF HOPE
- BIGGHT PRESBYTERIAN CHURCH

DAN PRUIT
- CHAPLAIN AT STEVEN'S COUNTY CORRECTIONAL FACILITY
- PASTOR AT TRINITY TEMPLE IN WELCH
- DOES MISSION WORK IN HOLLOWS (NOT AS PUBLIC)

KAREN HOOSTEIN
- FEDERAL PRISON WARDEN
- PROGRAM WHERE PRISONERS HELP SOMANE SCHOOL
- DEALS WITH DRUG USERS WHO COME TO PRISON
- ISSUE OF PRISON EMPLOYMENT GOING OUTSIDE OF MCDOWELL

BRIAN PATERSON (B.W.)
- OWNS BARBERSHOP DOWNTOWN
- 23 YEARS OLD
- BUILT ELEVATOR
- BUILT BARBER PITS, ABOVE BARBERSHOP
- LEFT FOR SCHOOL, RETURNED AFTER

JOHN & JOLENE JUSTICE
- JOHN IS A COAL MINER - PULL FOR HOPE
- JOLENE IS A BAKER. SHE HAS 3 DAUGHTERS IN 3A
- JOHN'S BROTHER IS DRUG ADDICT. HE'S TRYING TO GET CLEAN. HE'S STAYING AT JOHN'S HOME
- ATTEND TRINITY TEMPLE IN WELCH

BOOKER
- SOUTHERN HIGHLANDS
- BUS PULL FOR HOPE
- BRINGS KIDS WITH OD TO LINDA'S FOOD BANK
- WORKS OUT ON EVENING

AMANDA OSBOURNE
- TAUGHT HIMSELF HOW TO BAKE VIA YOUTUBE
- RELATED TO MARKELLA THROUGH MARRIAGE
- BAKING BUSINESS THROUGH FACEBOOK
- LOTS OF FOOTAGE OF HER AT COUNTY FAIR

JOSH CLEVENGER
- MASCOT FOR RIVERVIEW HIGH SCHOOL
- PLAYS MUSIC WITH FAMILY
- LOOKING FORWARD TO GETTING OUT OF AREA

BIG CREEK HIGH SCHOOL
- FOOTBALL GAMES (FOOTAGE)
- CONSOLIDATED NAME: JEASON PANTHER.
- JOEL BRADSHAW: BORROWS FROM RIVERVIEW
- CONSOLIDATED IN 2012 (10 YRS)
- LOSS OF COMMUNITY WHEN CONSOLIDATED

DOWNTOWN WELCH
XXX

DEEP MINE
- COAL MINER #1
- OWNED BY ALPHA NATURAL RESOURCES
- LOCATED IN CUCEMBER, WV
- OBSERVATIONAL FOOTAGE OF MINER

MIRACLE MTN
- CALLED #7 MOUNTAIN
- FILMED FORTRAN W'RIPPLE
- 64 ACRES
- PEOPLE GET MARRIED HERE
- NON-PROFIT MAINTAINED BY WOMAN FROM MCDOWELL

JACK FULTZ
- OWNS MISSIONARY IN OLD DARY HS
- DRIVE UP IN HARLAN KENTUCKY
- LIVES IN GARY HIGH SCHOOL
- ALL ABOUT MISSION WORK. BRINGS PEOPLE IN.

CHURCH
XXX

BOB BROWN
- HEAD OF WEST VIRGINIA AMERICAN FEDERATION OF TEACHERS
- HEADS UP RECONSTRUCTING MCDOWELL
- BRINGS PEOPLE INTO TEACHER VILLAGE FROM CHARLESTON
- FOOTAGE OF DEAL WITH SURVEYORS

JOHN ELLISON
- WROTE "SOME KIND OF WONDERFUL"
- DREW UP IN LANDGRAFT

MR. BISHOP
- LIVES IN COON BRANCH

ABANDONED APTS.
XXX

GAS STATION IN WELCH
XXX

GREG PUCKET
- WORKS AGAINST TOBACCO
- LOOKS DOWN ON MCDOWELL

KEN & PRESCILLA VALKO
- MOVED FROM PA
- TEACHER IN SCHOOL SYSTEM FOR YEARS
- WIFE WORKS AT NATIONAL BANK, WELCH
- KEN WOULD RUN MUSEUM IF THEY SET 5

MARY LOU & FRED ODEM
- FRED GOLFS WITH KEN
- FRED IS PART OF WELCH'S LIONS CLUB
- MARY LOU WORKS AT NATIONAL BANK, WELCH
- MARY IS VERY ACTIVE IN COMMUNITY
- FRED FORMER DR—WORKED IN 1 HOSPITAL WHEN THERE WERE 3

KATHIE WHITT
- P.A.C.E.S. EXEC. DIR.
- TEEN PREGNANCY
- 1 YR OLD
- RECONNECTING MCDOWELL
- GRANDMOTHER'S RAISING KIDS
- SERVES ON HOPE COALITION

WILLIE WEAVER
- TEACHER
- PREGNANT IN 9TH GRADE
- HELPS TEEN PREGNANCY
- HELPS TEEN GIRLS
- ATTENDS KIMBALL BAPTIST (FOOTAGE)

ELAINE LACARIA
- OWNER OF PIZZA PALACE
- HUSBAND IS AN ATTORNEY (PHILIP)
- DAUGHTER ATTENDED PRINCETON (AMERA)
- GET BUILDINGS UP TO CODE

HARRY & ANNA (BABE) SWITCH
- CZECH
- MET IN COALTOWN
- HARRY'S PARENTS (ANNA'S PARENTS)
- GOT MARRIED WHEN HARRY RETURNED FROM WAR
- HARRY WORKED AT ALFUS COAL BELT—LARGEST PREP PLANT OWNED BY U.S. STEEL
- HARRY IN PHOTOS WEKENDED
- FUNERAL PHOTOS HARRY'S FATHER'S DEATH
- FUNERAL PHOTO
- LIVE IN ELBERT
- HELP ORGANIZE GARY HS REUNION

ED SHEPARD
- 85 S AND OWNS BUSINESS (76)
- MARINE'S SNIPER
- WAS ORIGINALLY FROM TEXAS
- TO HAVE SOMETHING TO DO

JIMMY GIANATO (SR.)
- OWNS GIANATO'S STORE
- ITALIAN IN 80 BIS
- GOOD FRIENDS WITH JEAN

GARY HIGH SCHOOL
- GARY HOLLER REUNION—ALL ABOUT HS
- @ MIRACLE MOUNTAIN
- GARY HIGH SCHOOL
- MASCOT COAL DIGGERS
- CONSOLIDATED INTO MOUNT VIEW

DAN GOTTRON
- YOUNG BOY
- TAUGHT AT RIVER VIEW FOR 2-3 YRS.
- LIVES IN GARY HS
- LEAGUE OF YOUNG LIFE
- VERY INVOLVED
- MARRIED
- LIKES STUDENTS AND MTNS
- WILL TALK ABOUT HOUSING

HAROLD MCBRIDE
- COUNTY COMMISSIONER
- OWNS MCBRIDE ELECTRICAL
- HAS BUILT MANY HOMES
- HAS BLUEPRINTS FOR MCRETEL—FOR FAMILIES WITH MEMBER IN PRISON
- HAS BLUEPRINTS FOR TOWNHOUSES BY MT VIEW
- TOWNHOUSES ARE BEING BUILT FOR WORKERS AT FEDERAL PRISON

MOUNT VIEW HIGH SCHOOL
- REELAMIZE MINING SITE
- BUILT IN 75
- LIVES IN FOOTAGE
- FOOTBALL FOOTAGE
- STUDENTS FOR BALLOON MAPPING WORKSHOPS
- SOLAR PANELS—MARSHALL
- UNIVERSITY INSTALLED

SWIM MEET LINKOUS PARK
XXX

JANICE STANLEY-DOMINGUE
- BERWIND, WV RESIDENT
- ONLINE DEBREE THROUGH WVU
- ATTENDED WVU FOR ENGLISH
- ASSISTS WITH GRANTS
- GRAVEYARD FOOTAGE

STEVE JONES
- PREACHER AT TENT REVIVAL
- ORIGINALLY FROM WYMONO COUNTY
- MOVED TO MCDOWELL WHEN HE WAS 7
- BY DEE TO BE PREACHER
- HELD TENT REVIVALS IN SOUTH AMERICA, AFRICA, AND ELSEWHERE
- PREACHES HEALING

BEST FURNITURE
XXX

KEYSTONE KIDS
XXX

FOOD BANK RESPONSE
XXX

JAY WILSON
- COMMUNITY CROSSINGS (MISSIONARY WORK)
- PLAYS IN MEN'S BASKETBALL LEAGUE

ROBERT & SARA DIEZ
- WORK FOR J&F ATT.C.C.
- ROBERT'S FATHER STAND AT FAIR
- VIET FROM MCDOWELL
- PLAN TO RAISE DAUGHTER HERE

JINA BELCHER
- 21 YRS. OLD
- ATTENDED CONCORD UNIV. RETURNED
- ATTENDED MOUNTAIN VIEW HS
- CAME BACK TO WORK IN BANK
- MARRIED
- LIVES IN PINEVILLE (NOT MCDOWELL)
- WORKS IN BANK (NOT BIT ALL ARE FIERUPPER)

FREDDY & ELENA MUCKINFUSS
- WORKED AT BOARD OF ED ALL HER LIFE
- PARENTS WERE ALL OF THE PRINCIPALS HER
- PARENTS ARE ITALIAN IMMIGRANTS
- SISTER SINGING GROUP FROM 4 YRS. OLD
- PLAYS VIOLIN
- MOTHER OF SUSAN HARDY

SUSAN HARDY
- MOTHER OF KATHERINE HARDY
- WORKED AT BOARD OF ED
- SERVES DECLINING ED SYSTEM
- SEES KIDS WO PARENTS
- ONLY 39 DAYS FULL ATTENDANCE ONE YEAR
- DISCOURAGED KATHERINE TO COME BACK
- SEES 20 YR. OLDS W/KIDS IN SCHOOL

MICHELLE COOK
- OWNER OF PIZZA FACTORY
- ROOT OF PROBLEM: DEPARTURE OF WELCH
- TOUR HISTORIC BUILDINGS IN WELCH
- BELIEVES PEOPLE WILL PAY TO SEE COAL AND RAILROAD HISTORY
- PUSHING FOR INFRASTRUCTURE

MARKELLA & JIMMY GIANATO
- MARKELLA OWNS 1A/3DU GREEK RESTAURANT
- JIMMY WAS ITALIAN IN 80 BIS DURING WWII
- EVERYONE KNOWS THEM IN COMMUNITY
- HAD THEIR BUSINESS FOR A LONG TIME IN KIMBALL

ELLIS RAY WILLIAMS
- GREW UP DURING SEGREGATION
- ON BOARD OF DIRECTORS OF KIMBALL WAR MEMORIAL

CLIF MOORE
- COUNTY COMMISSIONER
- LIVES IN WAR
- VERY INFLUENTIAL—WILL RESPECTED AFRICAN AMERICAN
- WORKS WITH HAROLD

MR. GREEN
- MAKES HARPS
- WILL FILM MAKING HARPS

COUNTY FAIR
- ALAN JOHNSTON
- ANNA GIANATO
- AMANDA OSBORNE
- ROBERT DIEZ
- MARCELLA
- JOSH CLEVENGER

PENNI ADAMS
- EXEC DIR OF ECONOMIC DEV AUTHORITY
- MCDOWELL COUNTY FAIR
- COUNTY FAIR - EXE
- RECONNECTING MCDOWELL WORKS FOR TEACHING VILLAGE
- SEES HOUSING AS BIGGEST CHALLENGE
- DEVELOPED INDUSTRIAL PARK—INDIAN RIDGE

FISHING
XXX

JOE KEREKES
- RESIDENT OF BERWIND, WV
- 1 YR OLD
- HISTORICAL PHOTOS
- HELPED RAISE GRANDKIDS WITH WIFE
- TALKED ABOUT DRUGS & UNEMPLOYMENT

SEAN PENWARDEN
- ORIGINALY FROM NORTH CAROLINA
- MOVED TO WEST VIRGINIA 2 YRS AGO
- BOUGHT BUILDING IN NORTHFORK
- HAVE CABINS AND RESTAURANT
- CLEAN DAMAGE FROM THE RIVER
- HAVE A BABY

MICHELLE HARGRAVE
- LIVES IN KEYSTONE
- CHOIR GROUP

BBQ
XXX

TEENS PLAYING BBALL
XXX

RON SERENO
- FIREFIGHTER IN NORFOLK - VOLUNTEER

CHUCK & DEBBIE HAMMOND
- MISSION WORKERS (20 YEARS)
- TRANSPLANTS FROM CHICAGO
- FOOD BANK FOOTAGE
- CHUCK ON HUMAN SOCIETY BOARD

LINDA & BOB MCKINNEY
- LINDA IS RETIRED WAITER
- BOB DOES WINE SAFETY
- LINDA RUNS FOOD BANK

KATHERINE HARDY
- ATTENDS MT VIEW
- LIVED AT HOME WHILE AT COLLEGE
- BEST FRIENDS WITH JINA
- ASST COACH FOR SWIM TEAM
- 3RD GRADE TEACHER—WELCH ELEMENTARY
- SERVES ON HOPE COALITION

TASH DOTSON
- ATTENDED WVU
- ORGANIZED STOP THE HURT IN WELCH
- CHILD ABUSE DOCUMENTING
- HELPING COPE

CARMELLA FREDERICK
- TO UNITED METHODIST CHURCH
- STARTED STOP THE HURT - FOUNDER
- ON COURT ST. IN WELCH
- SHOT AT CHURCH. NO INTERVIEW

ALAN JOHNSTON
- ALAN IS A RETIRED MINER
- ALAN IS FRIENDS MOUNTAIN WHERE HEP IS
- PHOTOGRAPHY ENTHUSIAST
- THIS PROJECT WAS ALAN'S

SHARON SAGETT
- TEAM LEADER AT SAGETT
- FORMER SURGICAL NURSE
- RUNNING BUSINESS WITHOUT PROPER SPACE OR RESOURCES: RUNDOWN

JERRY HORNE
- RETIRED PRINCIPAL
- SEES GROWTH OF FOOTBALL IN BRADSHAW

MANUEL COLLINS
- FOOTBALL PLAYER
- LIVES IN WAR

TOM HATCHER
- MINER AT WAR
- PRIDE IN HISTORY
- SON IS DRUG ADDICT LIVING AT HOME

BROTHER STEVE JONES
- PROPHECIES
- RELIGION PLAYS IN HIS WV
- CONCERNED WITH STEREOTYPES
- INTERESTED IN HAROWSHIPING PPL

FEDERAL PRISON
- BIGGEST AT 4TH TOP WINDOW
- POTENTIAL INTERSECTION OF KING COAL HWY & COAL FIELDS EXPRESSWAY
- RETAIL STORES

MIKE BROOKS
XXX

NEWSPAPER PRESS
XXX

GREEK RESTAURANT
- PLAKAKIS
- OWNED BY MARCELLA
- RECIPES FROM FATHER FROM GREECE
- FOOTAGE OF COUNTY FAIR SERVING FOOD
- FEATURING HISTORY AND CULTURE
- ONE OF ONLY LUNCH PLACES LOCALLY

STORM
XXX

TRAINS
XXX

PROM
XXX

SWIMMING HOLE AT BIG CREEK
XXX

ELISE & DAN
- CLEANING INN OWNERS ONLY INN IN COUNTY
- ATV & LOT
- TRANSPLANTS
- INTERESTED IN RON GETTING UT
- RESTORED HISTORICAL BUILDING THAT USED TO BE A COMPANY CLUBHOUSE

REBA & BILL BOLT
- BILL BOLT HOMES'S ROCKETS
- LIVE IN COALWOOD
- ORGANIZERS OF ROCKET BOY FESTIVAL
- PART OF BIG CREEK IN ACTION?

MARTHA MOORE
- VERY WELL-RESPECTED
- DIED OF CANCER
- RESPONSIBLE FOR LINKOUS PARK
- DAUGHTER VERY INTERESTED IN HOLLOW
- DAUGHTER TO CONTRIBUTE OMGOING CONTENT?

LORI OSBOURNE
- GOOD FRIENDS WITH LINDA
- NON-PROFIT
- HIGHLAND EDUCATIONAL PROJECT
- HIGHWAY EMERGENCY ASSISTANCE
- DEALING WITH ADDICTION (DEATHING BILLS, ETC
- PREMIER MOUNTAIN
- NO FOOTAGE YET

JAY CHAPMAN
- RAILROAD AND COAL HISTORIAN
- HE AND JEAN BATLO WORKING WITH EDA TO CREATE MUSEUM IN KIMBALL
- LIVES IN KIMBALL

JEAN BATTLO
- WORKING TO GET MUSEUM IN KIMBALL
- STARTED MCARTS AMPHITHEATER
- TERROR OF THE TUG
- WROTE SOME BOOKS ABOUT MCDOWELL
- HAS MANY COLLECTIONS—FIGURINES OUT OF COAL
- HISTORY TEACHER IN MCDOWELL
- LIVES IN KIMBALL

MARY LEWIS
- WINNER/EXECUTIVE CENTER
- WAS VERY CLOSE TO MARTHA

TOM ACOSTA
- NO MORALS IF WASN'T FOR MARTHA
- NO WORK IN WELCH SINCE MARTHA PASSED
- GOOD FRIENDS ITH MARCELLA

REBA HONAKER
- MAYOR OF WELCH
- CONSTUENTS UNIMPRESSED
- NO VISION—HASN'T LIVED OUTSIDE COUNTY

MARSHA TIMPSON
- EXEC DIR OF BIG CREEK PEOPLE IN ACTION
- HELD REUNION FROM IN CARETTA

ED EVANS
- ATHLETIC CUB
- SCIENCE TEACHER AT MT VIEW

DONALD REED
- UH CAMP
- WVU EXTENSION OFFICER
- CONNECTED TO COUNTY COMMON
- CONNECTED TO BALLOON MAPPING AT PANTHER
- CONNECTED TO JIM WILSON

#14 MOUNTAIN
- SURFACE MINING SITE—MTN TOP REMOVAL
- RELATED TO REVENUE IN MCDOWELL COUNTY AND EMPLOYMENT

BASKETBALL LEAGUE
XXX

BOOK ILLUSTRATOR
XXX

TENT REVIVAL
- PREACHED UP BY STEVE JONES (PREACHER)
- HELD IN WAR, WV
- FOOTAGE

HEALTHY COMMUNITY DAY
XXX

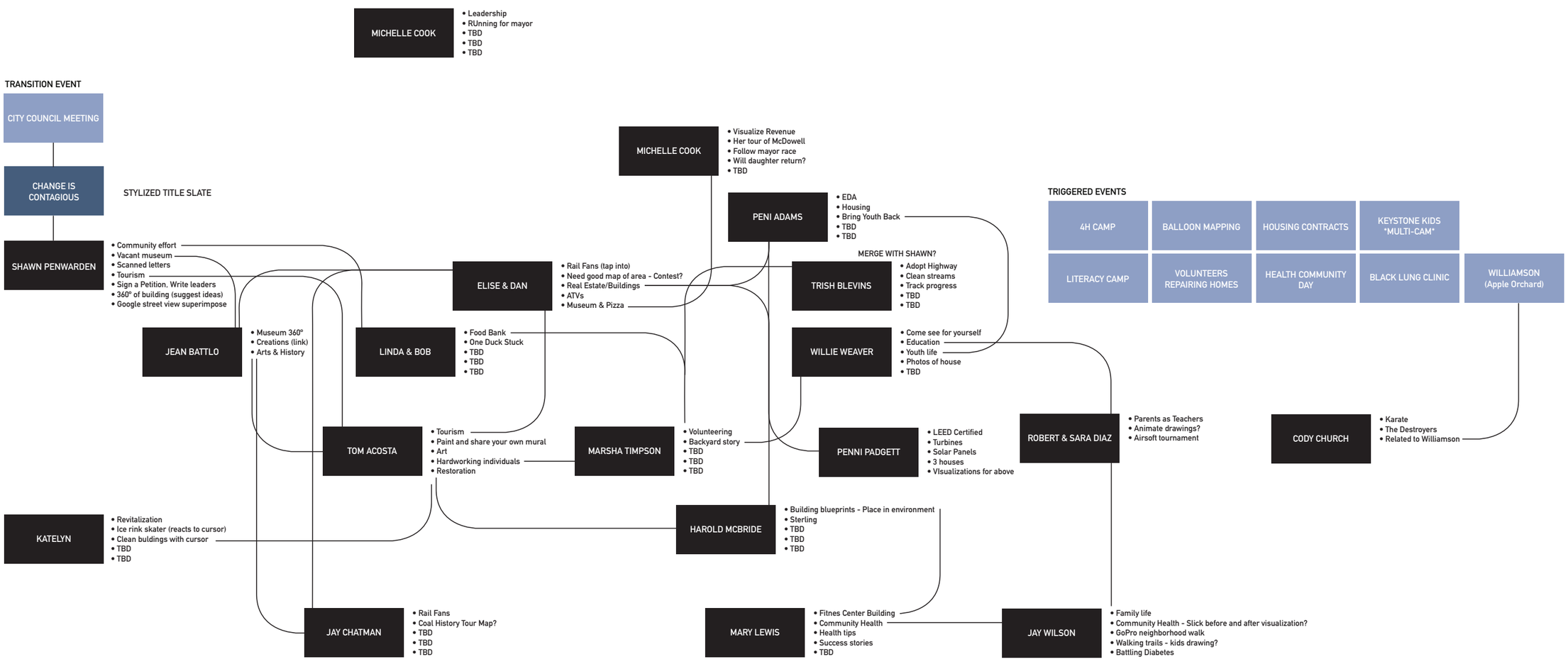
HOBERT
XXX

FOOTBALL PRACTICE
XXX

OUTDOOR SINGING
XXX

ARTS & CULTURE
RESOURCES
REVITALIZATION
RESILIANT
EDUCATION
RECREATION
FAITH
NOSTALGIA
COMMUNITY ACTION
FUTURE VISION
SPECIAL EVENT
HARDWORKING

EARLY MORN (5-10AM)
LATE MORN (11AM-NOON)
AFTERNOON (NOON-4PM)
EVENING (5PM-7PM)
NIGHT (8PM-MIDNIGHT)


MICHELLE COOK
• Leadership
• RUnning for mayor
• TBD
• TBD
• TBD
TRANSITION EVENT
CITY COUNCIL MEETING
CHANGE IS CONTAGIOUS
STYLIZED TITLE SLATE
SHAWN PENWARDEN
• Community effort
• Vacant museum
• Scanned letters
• Tourism
• Sign a Petition. Write leaders
• 360° of building (suggest ideas)
• Google street view superimpose
MICHELLE COOK
• Visualize Revenue
• Her tour of McDowell
• Follow mayor race
• Will daughter return?
• TBD
PENI ADAMS
• EDA
• Housing
• Bring Youth Back
• TBD
• TBD
TRIGGERED EVENTS
4H CAMP
BALLOON MAPPING
HOUSING CONTRACTS
KEYSTONE KIDS "MULTI-CAM"
LITERACY CAMP
VOLUNTEERS REPAIRING HOMES
HEALTH COMMUNITY DAY
BLACK LUNG CLINIC
WILLIAMSON (Apple Orchard)
ELISE & DAN
• Rail Fans (tap into)
• Need good map of area - Contest?
• Real Estate/Buildings
• ATVs
• Museum & Pizza
MERGE WITH SHAWN?
TRISH BLEVINS
• Adopt Highway
• Clean streams
• Track progress
• TBD
• TBD
JEAN BATTLO
• Museum 360°
• Creations (link)
• Arts & History
LINDA & BOB
• Food Bank
• One Duck Stuck
• TBD
• TBD
• TBD
WILLIE WEAVER
• Come see for yourself
• Education
• Youth life
• Photos of house
• TBD
TOM ACOSTA
• Tourism
• Paint and share your own mural
• Art
• Hardworking individuals
• Restoration
MARSHA TIMPSON
• Volunteering
• Backyard story
• TBD
• TBD
• TBD
PENNI PADGETT
• LEED Certified
• Turbines
• Solar Panels
• 3 houses
• VIsualizations for above
ROBERT & SARA DIAZ
• Parents as Teachers
• Animate drawings?
• Airsoft tournament
CODY CHURCH
• Karate
• The Destroyers
• Related to Williamson
KATELYN
• Revitalization
• Ice rink skater (reacts to cursor)
• Clean buldings with cursor
• TBD
• TBD
HAROLD MCBRIDE
• Building blueprints - Place in environment
• Sterling
• TBD
• TBD
• TBD
JAY CHATMAN
• Rail Fans
• Coal History Tour Map?
• TBD
• TBD
• TBD
MARY LEWIS
• Fitnes Center Building
• Community Health
• Health tips
• Success stories
• TBD
JAY WILSON
• Family life
• Community Health - Slick before and after visualization?
• GoPro neighborhood walk
• Walking trails - kids drawing?
• Battling Diabetes

TIER 1

DARREN BLANKENSHIP
SHAWN
ED SHEPARD
NESSIE
STEPHANIE
MARSHA TIMPSON
SARA & ROBERT DIAZ
MARY LEWIS
JOSH CLEVENGER
ELAINE

TIER 2

ROLAND & ROSE
MARKELLA
ELISSE & DAN
HAROLD MCBRIDE
RON SERINO
ALAN JOHNSTON
HARRY SWITCH
LINDA MCKINNEY
Rob/Alexander/MTR
JEAN BATTLO
JOLENE JUSTICE
TOM HATCHER
ERIC MATHIS/LINDA
PENNI PADGETT
MICHELLE COOK
REBA & BILL
BOBBY LEE

TIER 3

SHARON SAGETY
JAN STANLEY
CODY CHURCH
ELLIS RAY
WILLIE WEAVER
MELISSA GREEN

COAL TRUCK DRIVERS

BLACK LUNG CLINIC

MULTI-FOCUS

PENNI ADAMS
KATHIE WHITT
ELENA & FRED
FRED & MARY
JAY CHATMAN
JAY WILSON
NELSON SPENCER

ENTERTAINMENT

MANUEL
TOM ACOSTA
JEAN'S COAL STAFF
COUNTY FAIR
FOOTBALL
JOHN JUSTICE
RENEE FLOOD + BUILDING
SUE BALL'S GARDEN
ANAWALT FISHING
PROM
SWIM MEET
BASKETBALL

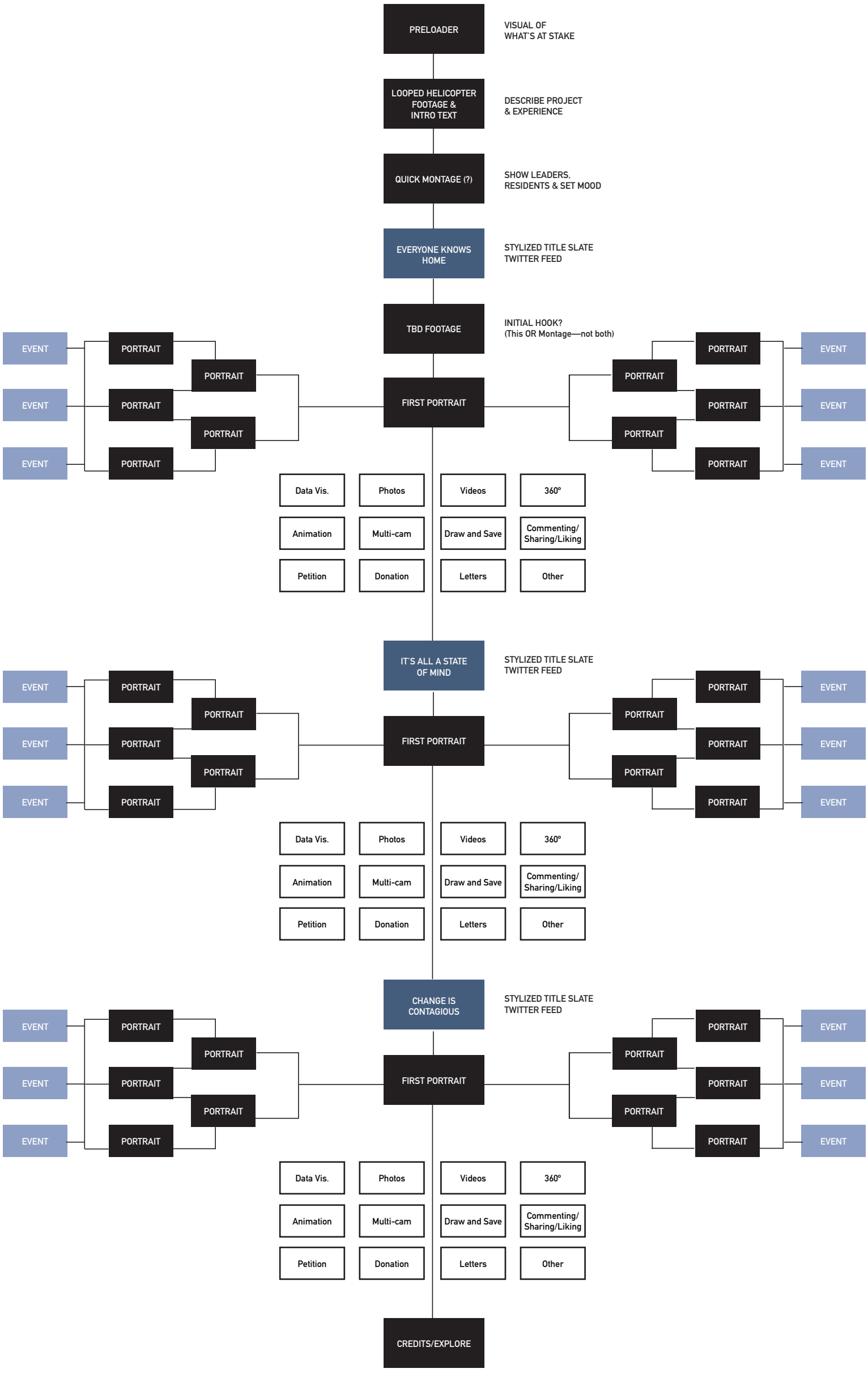
GENE COOPER
FOOD BANK/ STORM
HEALTHY COMMUNITY

ENTER MINE
FOOD BANK/ STORM
BLACK LUNG CLINIC
VOLUNTEERS REPARING
HOUSING CONTRACTS
CITY COUNCIL MEETING

COUNTY FAIR MULTI-CAM
LITERACY CAMP
KEYSTONE KIDS MULTI-CAM
GOLF CART
ANAWALT FISHING
PROM

NEIGHBOR WATCH
TOM HATCHER

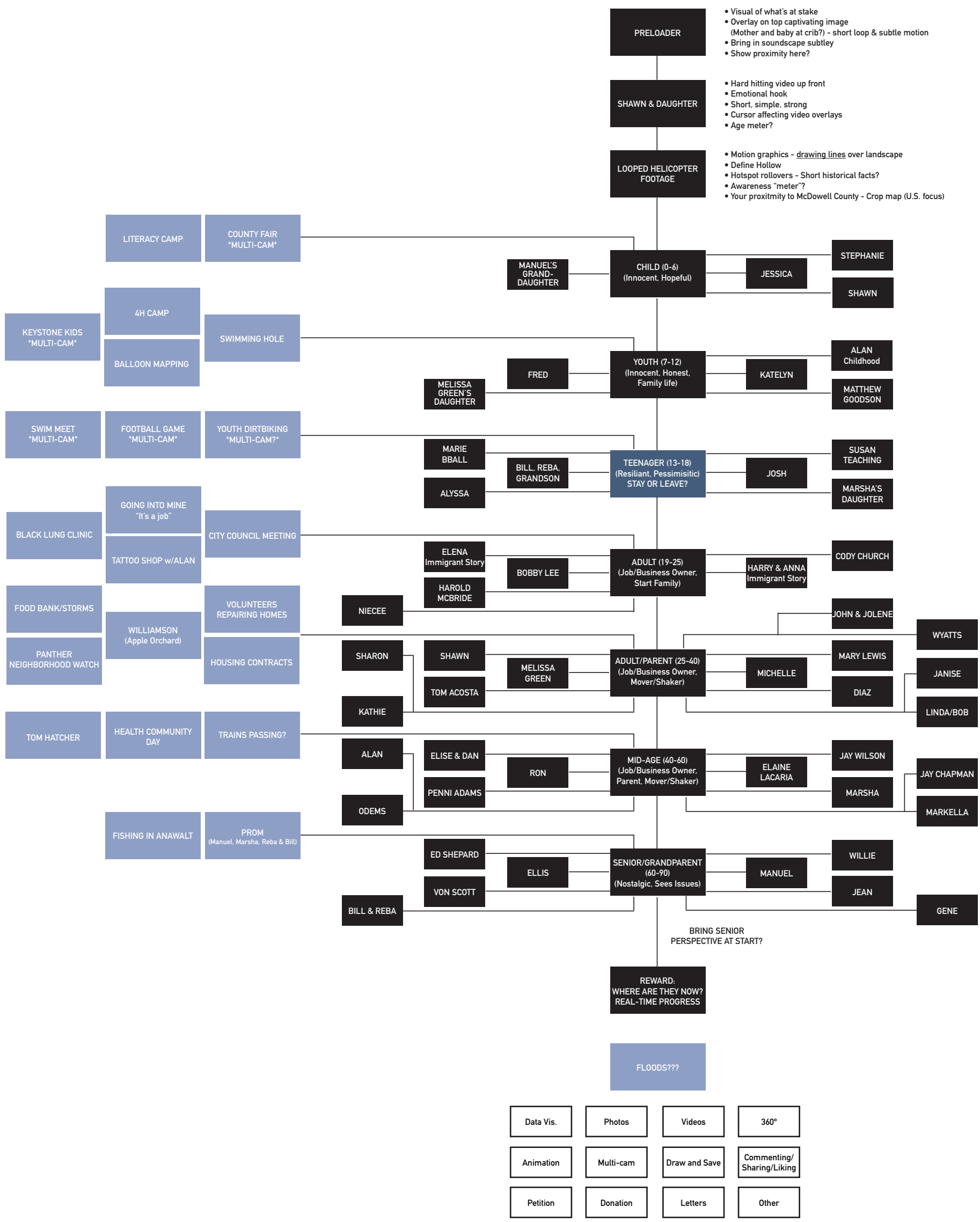
4H CAMP
BALLOON MAPPING
FOOTBALL MULTI-CAM
SWIMMING HOLE


PRELOADER
VISUAL OF WHAT'S AT STAKE
LOOPED HELICOPTER FOOTAGE & INTRO TEXT
DESCRIBE PROJECT & EXPERIENCE
QUICK MONTAGE (?)
SHOW LEADERS, RESIDENTS & SET MOOD
EVERYONE KNOWS HOME
STYLIZED TITLE SLATE TWITTER FEED
TBD FOOTAGE
INITIAL HOOK? (This OR Montage—not both)
FIRST PORTRAIT
EVENT
PORTRAIT
Data Vis.
Photos
Videos
360°
Animation
Multi-cam
Draw and Save
Commenting/ Sharing/Liking
Petition
Donation
Letters
Other
IT'S ALL A STATE OF MIND
STYLIZED TITLE SLATE TWITTER FEED
CHANGE IS CONTAGIOUS
STYLIZED TITLE SLATE TWITTER FEED
CREDITS/EXPLORE

CONCEPT:
LIVE A LIFETIME IN MCDOWELL COUNTY
WHAT LIES AHEAD FOR FUTURE GENERATIONS?

MOTIF:
DRAWING LINES/CREATING PARALLELS
(Between community members, users, locations, events, etc.)

MOTIVATION/INTEREST:
WELLBEING OF A CHILD/JESSICA (Represents hope for all of rural America)



LEARN FROM THE COMMUNITY AND DETERMINE WHAT NEEDS TO BE DONE TO ASSURE A GOOD FUTURE (FOR JESSICA).

Each community member is introduced with subtle environment changes and/or looping activity. It's up to the user to inititiate the story and "investigate" to determine solutions for the future. The user becomes invested in potential change. "Your ideas could help build Jessica's future." Just one idea can inspire change.

Text questions and/or HTML5 voice recognition.

If questions aren't answered in portrait, they are saved and can be sent as a mailed letter to the community member. A response can be provided via email (or letter if address provided).

You choose from a list of inititatves, which should be prioritized and can also add your own suggestions.

Jessica's future hinges on your awareness.

OPPORTUNITIES:
Clean water/creeks
Building infrastructure
Getting an education
Raising a family
Finding a job
Owning a business

INITIATIVES:
Shawn (Norfolk) - Clean Creeks
Ron (Keystone) - Council Meetings, ATV
Renee (Gary)
Jan (War)
Josh (Bradshaw/Iaeger)
Nathan (Kimball)
Katy + Melissa (Welch)
Cody (Pageton)
Marsha (Caretta)
Linda (Welch) - Community Gardens

YOUTH (0-12)

MATTHEW GOODSON | MELISSA GREEN'S DAUGHTER | ALAN Childhood | JESSICA

EVENTS TO UNLOCK

COUNTY FAIR MULTI-CAM | LITERACY CAMP | KEYSTONE KIDS MULTI-CAM

YOUNG ADULT (13-20)

KATELYN | FRED | JOSH (2?) | MARSHA'S DAUGHTER? | ALYSSA | JOSH BAKER

EVENTS TO UNLOCK

4H CAMP | BALLOON MAPPING | FOOTBALL MULTI-CAM | SWIMMING HOLE

YOU ARE JOINING A MOVEMENT ACROSS U.S.

SHAWN & DAUGHTER → HOLLOW DEFINITION HOME IMAGE → REVISIT JESSICA OR MAP/TIMELAPSES OR ENVIRONMENT TIMELAPSE OR MOSAIC WHAT JESSICA NEEDS OR COMMUNITY CENTER

HOOK + CONFLICT

• Blurred woods/sky image (preloading) w/ moving particles affected by cursor. Nostalgic home sounds. Distant Shawn.
• Sudden focus on Jessica and Shawn voice.
• Cursor to control multi-video overlays as main video plays.
• Have things like "education", "clean parks" appear on screen. User can drag into area to choose what they would prioritize for Jessica. Only alowed to choose 5.
• Transition from Shawn to Elaine's VO.

INPUT AGE & ZIP CODE

• Elaine's VO bleeds over.
• Image of home slightly animates—fan, wind chimes, flowers in wind, sun on roof, all affected by cursor.

BUILD HER FUTURE

• Pause footage, rewind. Shawn says "Right here..." In text "The future of McDowell County and all of rural America depends on future generations" You can help determine her future.
• Just awareness alone can help bring about change. Your presence and particpation helps build the vision of McDowell County. All compiled content/ideas and support will build a virtual community center as community members take on inititaves on the ground.
• You are alongside the community. You can contribute to change.

MCDOWELL & YOU

• Diaganol Split Screen. Traveling on map with McDowell timelsapses relative to your computer clock. Says "McDowell County 00:00AM"?
• Help build a vision for Jessica. and future of McDowell County.
• Road traveling music by Alan?
• History along the way?
• Connect to struggling county in your state?
• Or split screen with mosaic. Allow user to choose areas to explore for future.

SIMPLE - SET UP PLACE

PICK UP THE PIECES

• Stephanie smashes pieces that say "stereotypes", "drugs", etc. They break into hopeful terms that user can collect as things Jessica needs. Will tailor content accordingly.

AWARENESS + SUPPORT

• Just awareness alone can help bring about change. Your presence and particpation helps build the vision of McDowell County. All compiled content/ideas and support will build a virtual community center as community members take on inititaves on the ground.
• Kickstarter inititaves

ADULT/PARENT (21-35)

JOHN & JOLENE | ROLAND & ROSE | MELISSA GREEN | BOBBY LEE | STEPHANIE (2) | SHAWN (2-3) | NEECE | JAN STANLEY | SUSAN HARDY
CODY CHURCH | ROBERT DIAZ | SARA DIAZ (2) | HAROLD MCBRIDE | PENI ADAMS | DARREN | RENEE (?)

EVENTS TO UNLOCK

ENTER MINE | FOOD BANK/ STORM | BLACK LUNG CLINIC
VOLUNTEERS REPARING | HOUSING CONTRACTS | CITY COUNCIL MEETING

MID-AGE/PARENT (36-64)

MARSHA (2) | RON SERINO (2) | MARY LEWIS (2) | TOM ACOSTA | ELISE & DAN | ALAN | ELAINE LACARIA | MICHELLE COOK | TOM HATCHER (NEIGHBOR WATCH) | MARKELLA | MARIE
FRED & MARY | LINDA & BOB | SHARON SAGETY | PENNI PADGETT (2) | JAY CHATMAN | KATHIE WHITT

EVENTS TO UNLOCK

GENE COOPER | FOOD BANK/ STORM | HEALTHY COMMUNITY

SENIOR/ELDER (65+)

BILL & REBA (2) | ED SHEPARD | ELLIS RAY WILLIAMS | WILLIE WEAVER | JEAN | MANUEL | HARRY & ANNA (2) | ELENA MUCKENFUSS

EVENTS TO UNLOCK

GOLF CART | ANAWALT FISHING | PROM

*Meaningful interaction with purpose. Sense of time & movement.