

The New Reality: Exploring the Intersection of New Documentary Forms and Digital Journalism

Sponsored by the John D. and Catherine T. MacArthur Foundation

PARTICIPANT BIOS

Participants

Raney Aronson-Rath, Deputy Executive Producer, FRONTLINE

Raney Aronson-Rath is deputy executive producer for PBS' flagship public affairs documentary series FRONTLINE. Raney Aronson-Rath guides the editorial development and execution of the series, from primetime television broadcasts to multiplatform initiatives. With Executive Producer David Fanning, she oversees all phases of production and runs the daily editorial management of the series, as well as FRONTLINE's new monthly magazine program. Instrumental in spearheading the magazine launch, Aronson-Rath works to re-imagine long-form documentary while maintaining the excellence in journalism and production for which FRONTLINE is known.

Larry Birnbaum, Professor of Computer Science & Journalism, Northwestern University

Larry Birnbaum is Professor of Computer Science and of Journalism at Northwestern University, where he is co-Director of the Intelligent Information Laboratory, and Head of the Computer Science Division. Larry is also a Founder and Chief Scientific Advisor of Narrative Science Inc. His research encompasses artificial intelligence, natural language processing, automatic content generation, and intelligent information systems, with a focus on technology, media, and journalism. He has authored or coauthored more than 130 articles and holds 20 U.S. patents. Larry received his B.S. and Ph.D. degrees in Computer Science from Yale University, and taught there before joining the Northwestern faculty.

Matt Carroll, Research Scientist, MIT

Matt Carroll held a number of positions at the *Boston Globe* over the past 26 years, but for the past decade-plus, he has concentrated on database reporting -- finding stories hidden in data. The last couple of years, he has been part of a small team that created new ways of telling stories, using words, data visualizations, online apps, and video. Previously, he was a member of the *Globe's* investigative team, which won a Pulitzer Prize for Public Service for its coverage of the Catholic priest sexual abuse scandal.

Outside the paper, he started and runs Hacks/Hackers Boston, a 1,300-member meetup which educates journalists about digital and technologists about media. He has a bit of an entrepreneurial background, too. He quit college to co-found a community newspaper, *The Post*, which covered the West Roxbury, Hyde Park, and Roslindale neighborhoods of Boston.

Katerina Cizek, Digital Documentary Director at National Film Board of Canada

Katerina Cizek is a Canadian documentary director. As of 2011, Cizek is currently directing the National Film Board of Canada's *Highrise* series on life in residential skyscrapers, including the 2010 web documentary *Out My Window*, winner of the inaugural IDFA DocLab Award for Digital Storytelling at the International Documentary Film Festival Amsterdam and an International Digital Emmy for best digital program: non-fiction, and the 2011 webdoc *One Millionth Tower*, which lets users explore a highrise complex in 3D virtual space, as Toronto residents re-imagine their neighborhood. Most recently, she directed the Emmy-winning, *A Short History of the Highrise*, a collaboration with *The New York Times*.

Gabriel Dance, Managing Editor, The Marshall Project

Gabriel Dance is a journalist and editor working at the cutting edge of digital news. He began his career in 2006 at *The New York Times*, eventually serving as chief multimedia producer.

Dance joined *The Guardian* as interactive editor in 2012. Based in New York City, he helped launch the *Guardian US*, building a graphics team that garnered awards and recognition for interactive storytelling. He was part of a group of journalists who won the 2014 Pulitzer Prize for Public Service for coverage of widespread secret surveillance by the National Security Agency. Dance's work has also won an Emmy award, an Alfred L. DuPont award, a World Press Photo award, and several awards from the Online News Association, the Society for News Design, and Malofiej, the premier information graphics competition.

Dance is currently the managing editor for digital at *The Marshall Project*, a soon-to-launch, non-profit investigative journalism startup focusing on crime and punishment in the United States.

Andrew DeVigal, Chair of Journalism Innovation and Civic Engagement, Agora Journalism Center (UO-SOJC)

DeVigal is the inaugural Chair of Journalism Innovation and Civic Engagement and the first professor of practice in the University of Oregon's School of Journalism and Communication (SOJC). Through the center, he and SOJC faculty will foster new programs and projects that advance public interest journalism, communication, and the student experience. With Laura Lo Forti, DeVigal is the co-founder of A Fourth Act, an interdisciplinary collective of storytellers, facilitators, researchers, designers, and technologists using stories and technology to empower

audiences in becoming agents of change in their communities. DeVigal also served as the multimedia editor at *The New York Times*.

Tamara Gould, Senior Vice President, National Production and Strategic Partnerships at Independent Television Service (ITVS)

Tamara directs multiple initiatives and campaigns in her current role, including Women and Girls Lead, a multi-year public broadcasting initiative including 50 documentaries about women and girls with the participation of major celebrities, academics, filmmakers, thought leaders, and government representatives. In addition, Tamara developed Women and Girls Lead Global, a multi-year public-private partnership with USAID, Ford Foundation, and CARE to use content and social engagement to support on-the-ground efforts that advocate gender based equality around the world. Tamara headed the American Graduate Latino project in partnership with CPB, which included *The Graduates*, a bilingual documentary special for PBS, short form content distributed on PBS.org and Univision, and partnerships with national organizations focused on education. Additionally, Tamara has served as the Production Executive for over 130 ITVS-funded programs over last eight years and spearheaded the Global Perspectives Project, a documentary exchange program between US and global filmmakers. Tamara graduated from Brown University with an Honors Bachelor's Degree in Anthropology and Film and received her Masters in Cinema and Social Change from UC Santa Cruz.

Ryan Harrington, Vice President, Artist Programs, Tribeca Film Institute

Ryan Harrington is Vice President of Artist Programs for the Tribeca Film Institute, where he provides grants to documentary, interactive and fiction storytellers, while developing filmmaker training labs and workshops world-wide. Throughout his tenure at TFI, he has supported over 200 films. Previously, Harrington managed production at A&E IndieFilms, the theatrical documentary arm of the A&E Television Networks, where he championed the films *American Teen* and *My Kid Could Paint That* and the Oscar-nominated *Murderball* and *Jesus Camp*. He recently produced the Producer's Guild nominated and IDA Award-winning *A Place at the Table* with Participant Media.

Steve Herrmann, Editor of BBC News Online and Editorial lead for BBC News Product Development, BBC News

Steve Herrmann is overall Editor of the BBC's News website and other digital services, with responsibility for all digital news output 24/7 in the UK and internationally. Since 2011, he has also been the editorial lead for BBC News Group in digital product development, responsible for prioritizing and steering the launch of new features and products in partnership with BBC Future Media. He editorially oversaw the launch of connected TV service, new responsive mobile site, improvements to apps with rapid growth in mobile and tablet usage, appointment of new post of mobile news editor, and introduction of linked data and tagging across the News site.

Jeff Howe, Assistant Professor, School of Journalism, Northeastern University

Jeff Howe teaches multimedia journalism courses. Prof. Howe is an assistant professor on the tenure track with a research interest in multimedia.

He is a Nieman Fellow at Harvard University. He is a contributing editor at *Wired* magazine, where he has covered the media and entertainment industry, among other subjects. Prof. Howe previously was a senior editor at *Inside.com* and a writer at the *Village Voice*. In 2008, he published the book, *Crowdsourcing: How the Power of Crowds is Driving the Future of Business*, and writes the blog *Crowdsourcing.com*. In his 15 years as a journalist, Prof. Howe has traveled around the world working on stories ranging from the impending water crisis in Central Asia to the implications of gene patenting. He has written for *U.S. News & World Report*, *The Washington Post*, and *Mother Jones*.

Beth Janson, Executive Director, Tribeca Film Institute

Beth Janson is Executive Director of the Tribeca Film Institute, founded by Robert De Niro, Jane Rosenthal and Craig Hatkoff. The Institute champions storytellers to be catalysts of change in their communities and around the world.

In 2010, in partnership with the Ford Foundation, TFI created the TFI New Media Fund, the first-ever US-based fund for non-fiction projects that are interactive, multi-platform, and/or participatory, and that activate audiences around issues of contemporary social justice and equality.

She held a variety of positions prior to Tribeca, including Programming Director for the Newport International Film Festival and working as a part of the HBO Documentary Films/Cinemax Reel Life programming team. She began her career in the producer's office of The Public Theater when it was under the creative genius of George C. Wolfe.

Henry Jenkins, Provost's Professor of Communication, Journalism, Cinematic Arts, and Education, University of Southern California

Henry Jenkins was the founder and co-director of the MIT Program in Comparative Media Studies and now serves as the Provost's Professor of Communication, Journalism, Cinematic Arts, and Education at the University of Southern California. He has published more than fifteen books on various aspects of new media, popular culture, and public life, starting with *Textual Poachers: Television Fans and Participatory Culture in 1992*. His most recent books have included *Reading in a Participatory Culture: Remixing Moby-Dick in the Literature Classroom*; *Spreadable Media: Creating Meaning and Value in a Networked Culture*; and the forthcoming *By Any Media Necessary: Mapping Youth and Participatory Politics*. In addition to his academic publishing, Henry blogs regularly at henryjenkins.org. He serves on the Jury of the Peabody Awards, as chief advisor to the Annenberg Innovation Lab, as a member of the MacArthur Foundation's Youth and Participatory Politics Network, and on the advisory board for Disney Jr.

Mandy Jenkins, Open News Editor, Storyful

Mandy Jenkins manages news operations for Storyful, a 24/7 social news agency that specializes in surfacing, verifying, and sharing eyewitness journalism from around the world. In her role as Open News Editor, she oversees Storyful's collaborations with citizen and social journalists across the industry. Mandy was previously the Managing Editor for Digital First Media's *Project Thunderdome*, overseeing centralized publishing to more than 200 local outlets across the U.S. Prior to that, Mandy was the Social News Editor for politics at *The Huffington Post* and the social media editor for Washington, D.C. local news startup *TBD*. Mandy has also served in several digital roles at the *Cincinnati Enquirer* and *Milwaukee Journal Sentinel*. Mandy is on the Board of Directors for the Online News Association and moonlights as a freelance social/digital media skills instructor and sometimes blogger. Mandy lives in New York City.

Tom Jennings, Producer/Director, PBS Frontline

After starting as a general assignment reporter and obit writer for small city newspapers in Ohio and Tennessee, Jennings spent several years as a business journalist in London and Washington before moving into documentary television production in 1996.

Since then he has worked on dozens of films and produced documentaries covering a spectrum of subjects, from the science of heart transplantation to hard investigations into disaster aid graft, corporations that make money on poverty and big-city police cover-ups.

Jennings has been producing for FRONTLINE since 2009, when he was assigned to work with A.C. Thompson, reporter for the online investigative news group ProPublica. His resulting film, *Law and Disorder*, about police shootings of civilians during the week after Katrina, was nominated for an Emmy Award and won the prestigious George Polk Award for television reporting. Jennings subsequently produced *Doctor Hotspot* with New Yorker writer Atul Gawande and *A Perfect Terrorist*, with ProPublica reporter Sebastian Rotella, about the American citizen behind the 2008 terror attacks on Mumbai. He was a producer on the 2012 landmark economy miniseries, *Money, Power & Wall Street*, which won a George Polk Award. In addition to his two Polk Awards, Jennings has also won two national Emmy Awards, the duPont-Columbia Silver Baton Award, the Edward R. Murrow Award and three Writer's Guild of America Awards.

Luana Lobo, Administrative Partner and Director, Maria Farinha Filmes

Luana Lobo is partner and director of the production company Maria Farinha Filmes.

At Maria Farinha Filmes, we believe in the power of entertainment to create awareness that can change the way that people think about the world. Whether they are works of Fantasy, Documentaries, TV Series or other forms of media, Maria Farinha strives to tell impactful and inspiring stories that transform lives. In 2013, Maria Farinha Filmes was the first film production company in Latin American to become certified as a BCorporation, a classification of select companies that use the power of business to create social impact.

Lexi Mainland, Digital Projects Editor, The New York Times

Lexi Mainland is an editor in the interactive news department at *The New York Times*. Recently, she led the *Times*'s social media team, where she worked to increase the reach and resonance of *Times* journalism, devising engagement strategies, crowdsourcing, and producing narrative journalism underpinned by audience participation. She has been a lead editor on many of the *Times*'s most successful social/technology integrations, including coverage of elections and the Olympics. Lexi was co-creator of an interactive series, *One in 8 Million*, which won nytimes.com's first-ever Emmy award and she was part of a team of journalists who won the Pulitzer Prize for breaking news coverage of the Eliot Spitzer scandal. Prior to the *Times*, Lexi worked in documentary television and digital media at WGBH.

J. Nathan Matias, PhD Student, Center for Civic Media, MIT

Nathan develops technologies for media analytics, community information, and creative learning at the MIT Center for Civic Media where he is a Research Assistant, and Harvard's Berkman Center for Internet and Society. He currently facilitates @1book140, *The Atlantic*'s Twitter book club. His work has been featured in the *Guardian*, NPR's *All Things Considered*, PBS, the *Atlantic*, *TechCrunch*, and VICE. Before MIT, Nathan worked in UK startups, developing technologies used by millions of people worldwide. He also helped start the Ministry of Stories, a creative writing center in East London. Nathan was a Davies-Jackson Scholar at the University of Cambridge from 2006-2008.

Rob McLaughlin, Regional Vice President of Editorial for Western Canada at Postmedia, Inc.

Rob McLaughlin is the Regional Vice President of Editorial for Western Canada at Postmedia Inc, the largest publisher of paid English-language daily newspapers in Canada. He is responsible for the overall newsroom operations of the *Vancouver Sun*, *Vancouver Province*, the *Calgary Herald*, the *Edmonton Journal*, the *Saskatoon StarPhoenix*, and the *Regina Leader-Post*. A veteran new media journalist and producer, Rob is most known for his work in digital and interactive content. From 2008 to 2011, he was the Director of Digital Content and Strategy at the National Film Board of Canada where he developed the strategy and led in the production of its pioneering interactive documentary projects including *Waterlife*, *Welcome to Pine Point*, *God's Lake Narrows*, and *Bear 71*. Prior to joining the NFB, Rob worked at the Canadian Broadcasting Corporation as a director of digital programming responsible for documentary, arts

and entertainment, and network radio programming. From 2000 to 2005 he was the executive producer of CBC Radio 3, managing content creation for the group's collection of web sites and radio programs. Rob has received over 60 national and international honors for his work in interactive media, most notably nine Webby Awards, three Online Journalism Awards, a Gemini Award for Best Original Digital Programming, and a Canadian New Media Award for Excellence in News and Information.

Margaux Missika, Executive Producer, UPIAN

After a bi-licence in economy and English at Nanterre University, a master's degree at ESCP (European business school of Paris) and a first experience in IT at Brainsonic, Margaux got into the project development department of the production company CALT.

In 2010 she joined Upian to develop online audiovisual productions, where she produced projects like [Happy World](#), [Manipulations](#), [Prison Valley](#), [Alma, a tale of violence](#), and [Génération quoi?](#) (*Generation what?*).

Daniel Soto Morfin, Associate, Mexico Media Lab S21

Daniel is cofounder, along with Rossana Fuentes Berain, of the Mexico Media Lab S21, an action/research center to be launched at the beginning of 2015. He recently graduated from a M.A. in Media, Culture, and Communication at NYU. Previously, he worked at a strategic communications firm in Mexico City, where he developed and executed communication strategies for business, government agencies, and NGOs.

Angela Morgenstern, Executive Vice President, Product & Innovation, AJAM

Angela Morgenstern has led digital teams for PBS, MTV, Current TV, and more. She currently serves as Executive Vice President, Product & Innovation for Al Jazeera, as Current TV's SVP of Digital where she oversaw the launch of Al Jazeera America's brand new responsive web site across platforms (desktop, mobile, tablet), CMS development, and the successful launch of a gesture-based Mobile News App for Android and iOS, hailed by Apple as a top news app and by tech press as "beautiful" and "differentiated with careful attention to design." At Current TV, her team was known for its use of social media as a way to connect online with broadcast (<http://www.pbs.org/mediashift/author/amorgenstern/>). As senior director, PBS Interactive, she directed content for 2000+ web sites and led development of original content to reach new audiences (<http://www.pbs.org/mediashift/author/amorgenstern/>). And at MTV News she managed thrice-daily digital video operations for news and pop culture coverage and worked on major multi-platform events like the MTV Video Music Awards. Before that she worked in TV, documentaries, and Web - including a stint as an on-air reporter for public TV station KQED in San Francisco. She is most proud of her contributions to the launch of the award-winning

FRONTLINE/World Web site in 2001, which showcased innovative, global, multimedia stories from new voices around the world. She graduated Phi Beta Kappa from Colgate University.

Sarah Moughty, Assistant Managing Editor for Digital Media, FRONTLINE

Sarah Moughty leads the digital team at FRONTLINE, where she oversees a staff of reporters, designers, developers, and video producers, and helps guide the series' ongoing shift to digital. Under Sarah's leadership, FRONTLINE's digital team has been recognized with a duPont Columbia Award, three Online Journalism Awards, two IRE awards, and three Emmy nominations, and the series' digital audience has grown by 75%. Recent projects include: *Ballot Watch*, *The Bombing of al-Bara*, *Targeting the Electorate*, and *Concussion Watch*.

Chad Mumm, Vice President, Creative Director, Vox Media

Chad Mumm is a Vice President and Creative Director of Vox Media Inc. He oversees Vox Creative, the company's advertising and creative services group made up of designers, storytellers, directors, editors, and coders developing innovative brand advertising products and creative campaigns for the company's 100m users. In 2011, Chad launched Vox Studios, a full-service production group whose video work drives over 50m streams per month and has been featured in *AdAge*, *Digiday*, and *Adweek*.

Previously, he co-created the award-winning web series *The Engadget Show*, one of the first examples of a publisher bringing TV-quality production values online for a web-native audience. During this time, his commercial and creative work represented some of the earliest examples of brand video content on the web. He is a graduate of the University of Georgia and lives in Brooklyn with his wife Ashley.

Bjarke Myrthu, Founder, BLIND SPOT

Bjarke Myrthu is CEO & founder of BLIND SPOT - blindspotapp.com - a new interactive media platform launching at the end of 2014. Previously he founded Storyplanet (a browser based storytelling tool), and co-founded of Magnum In Motion. The driving force for Bjarke is to define a new form of media suited for the Internet age. He believes that by and large we are still replicating the way we tell stories from tv, radio, and print even though the Internet is ill suited for this. He thinks that we need to move from the idea of the great narrative done by one author to an interactive world where everyone experiences the same narrative their own way with no distinct line between author and viewer.

Philip M. Napoli, Professor of Journalism & Media Studies, Rutgers University

Philip M. Napoli is a Professor of Journalism & Media Studies in the School of Communication & Information at Rutgers University. Professor Napoli is the Principal Investigator for the News Measures Research Project, which is developing new tools for assessing the health of local

media ecosystems, the quality of journalistic content, and the needs and interests of local news audiences. Professor Napoli is also the author of the recent report, *Measuring Media Impact: An Overview of the Field*, published by the Norman Lear Center's Media Impact Project. Professor Napoli's books include *Audience Economics: Media Institutions and the Audience Marketplace* (Columbia University Press, 2003), and *Audience Evolution: New Technologies and the Transformation of Media Audiences* (Columbia University Press, 2011). His research has been supported by organizations such as the Ford Foundation, the Democracy Fund, the Dodge Foundation, the Benton Foundation, and the New America Foundation. More details about Professor Napoli's work can be found [here](#).

Francesca Panetta, Special Projects Editor, The Guardian

Francesca Panetta works as Special Projects Editor at the *Guardian*. She commissions and oversees immersive interactive features which combine and layer text, film, sound, pictures, data, and graphics with the aim of deepening audience engagement and innovating in digital storytelling. Examples of these interactive features include *Firestorm* and *The Shirt on Your Back* which combine long-form writing with moving image backgrounds, live data, and film; *The View from the Shard*, an augmented-reality 360 gigapixel panorama of London, and *The First World War*; a brief history of the war in 7 languages using traditional film alongside interactive maps, articles, and galleries. Francesca also works as a freelance sound and radio artist.

Joe Posner, Director, Video, Vox.com

Joe used to work on projects for months in the feature documentary world, most recently Marshall Curry's *Point and Shoot*. Now, at Vox.com, he releases work twice a week -- at least.

Michael Premo, Co-Creator and Executive Producer, Sandy Storyline

Michael Premo is an artist, journalist, and documentary storyteller. He has created, produced, and presented original works of art and media with numerous companies including Hip-Hop Theater Festival, The Foundry Theater, The Civilians, Penny Arcade, Company One, EarSay, Inc., and the Peabody Award winning StoryCorps. He's a co-creator and Executive Producer of *Sandy Storyline* (www.sandystoryline.com), a participatory documentary that collects and shares stories about the impact of Hurricane Sandy on our neighborhoods, our communities, and our lives. The project won the inaugural Transmedia Award from the 2013 Tribeca Film Festival. He co-created and collaborates on the multimedia storytelling project *Housing is a Human Right* (www.housingisahumanright.org), a project connecting diverse communities around housing, land, and the dignity of a place to call home. Stories are shared across multiple platforms including radio, internet, and interactive installations in unconventional places.

Mandy Rose, Director, University of the West England's Digital Cultures Research Centre and Co-Director of the i-Docs Research Group

Mandy Rose is Director of the University of the West of England's Digital Cultures Research Centre and Co-Director of the i-Docs research group. Her practice-led research looks at the intersection between documentary and networked culture. A filmmaker and producer of interactive media, during twenty years at the BBC Mandy led innovative participatory projects including the "mass observation" camcorder project - *Video Nation* (1994-2000) and the pioneering digital storytelling project - *Capture Wales* (2001-2007). Her recent writing appears in *The Journal of Documentary Studies* (Intellect Books 1013), *The Documentary Film Book* (Palgrave 2013) and *DIY Citizens; Critical Making and Social Media* (MIT Press 2014.)

Sue Schardt, Executive Director, AIR, Inc., Executive Producer: Localore

Sue Schardt leads AIR, a network of 1000 producers working across public media to lead change and broaden the impact of public service media. She writes and presents frequently on media-technology, including 2012 Radio Features "Think Tank" in Leipzig, NEA's 2012 National Council, FCC's *Future of Media in the Digital Age*, StoryCode NYC Forum, Australian Centre for Moving Image's [Co-Creative Communities: Forum and Lab](#) in Melbourne, and keynote session on *Engagement as a Business Strategy* at the 2014 Public Media Development and Marketing Conference. She is Executive Producer of [Localore](#), a ground-breaking producer-led initiative designed to build public radio and television stations' innovation capacity and plant seeds to take public media to more Americans. She has served on the NPR Board as a member of the [Distribution and Interconnect](#) Committee, is an advisor to [Native Voice One](#), the Native American radio service, and is an artistic advisor to NPR's [From the Top](#). Schardt is a long-standing live music DJ on MIT's free-form station WMBR in Cambridge.

Ivan Sigal, Executive Director, Global Voices

Ivan Sigal is the executive director of Global Voices, a non-profit online global citizen media initiative, and supports similar projects around the world. He is a fellow at the Berkman Center for Internet & Society at Harvard University, where he studies digital storytelling and online communities. He is the board chair of the Open Society Foundations Documentary Photography Project. He is a media producer who works on long-term photography, multi-media and writing projects. He is the author of *White Road* (Steidl, 2012), based on eight years of photography and writing about Central Asia and Russia. He spent over ten years in the former Soviet Union and Asia, where he designed and ran dozens of media projects focusing on conflict, humanitarian disaster and transitional societies.

Jake Shapiro, CEO, PRX Inc.

ceo @prx, cofounder @mattervc, fellow @ashoka, @berkmancenter, musician, #nuevodad x 3

Kamal Sinclair, Co-Director New Frontier (Lab Programs), Sundance Institute

Kamal Sinclair is a producer, theatrical director, arts strategist, and multi-disciplinary artist. She serves as the Co-Director of the Sundance Institute's New Frontier program, which supports artists working at the convergence of film, art, media and technology; and, as artist and producer on *The Question Bridge: Black Males* transmedia art project. In 2012, she worked at 42 Entertainment on transmedia projects such as *Legends of Alcatraz*, *The Amazing Spider-Man*, and *Random Acts of Fusion*. Her professional career began as a cast member of the Off-Broadway hit *STOMP* and founding artistic director of Universal Arts. As a consultant she worked on projects for the Woodruff Arts Center, Fractured Atlas, Hank Willis Thomas Studios, the National Black Arts Festival, and other arts entities that led to major funding for arts and arts education initiatives, the production of major audience engagement events, strategic planning for art programs, and business training platforms for artists and arts managers. She graduated with her BFA from New York University's Tisch School of the Arts and her MBA from Georgia State University's Robinson College of Business.

Jason Spingarn-Koff, Commissioning Editor for Opinion Video, The New York Times

Jason Spingarn-Koff is Commissioning Editor for Opinion Video at *The New York Times*, which he joined in 2011. He is the series producer and curator of [Op-Docs](#), an initiative for short opinion documentaries by independent filmmakers. Honors include a Peabody Award, two News and Documentary Emmy nominations and the World Press Photo Award for Interactive Documentary. He directed the feature documentary "[Life 2.0](#)", which premiered at the 2010 Sundance Film Festival and was acquired by OWN: Oprah Winfrey Network's Documentary Club. Prior films and journalism have appeared on PBS, BBC, MSNBC, Time.com and Wired News. He was a 2010-2011 MIT Knight Science Journalism Fellow and is a graduate of Brown University and the UC Berkeley Graduate School of Journalism.

Adnaan Wasey, Executive Producer, POV Digital, POV | American Documentary Inc.

Adnaan Wasey is the Executive Producer of POV Digital, the Webby Award-winning department that drives storytelling innovation for the PBS documentary series POV. At POV, Adnaan oversees digital production, programming and licensing, the POV Hackathon lab and POV's digital marketing. Before joining POV, Adnaan was an editor, contributing to some of the nation's most prestigious news and information brands, including PBS NewsHour and WNYC New York Public Radio, and he was a founding editor at the local digital news organization DNAinfo. Adnaan continues to lead the software company Science Bistro. POV is the longest-running showcase on American television to feature the work of today's best independent documentary filmmakers. POV films have won every major film and broadcasting award, including 32 Emmys, 17 George Foster Peabody Awards, 12 Alfred I. duPont-Columbia University Awards, and three Academy Awards.

Ariane Wu, Multimedia Producer, Center for Investigative Reporting

Ariane Wu is a multimedia producer for The Center for Investigative Reporting, where she directs and produces short films ranging from animations to documentaries. Ariane was previously a Fulbright scholar based in Beijing, as well as a new media fellow at the Asia Society in New York. Her illustrated graphic novel animation *Hidden in the Harvest*, about the reality of rape on the job among undocumented women in America was part of an investigation called *Rape in the Fields* which won an Alfred I. duPont-Columbia Award and a Robert F. Kennedy Journalism Award. The story was a collaboration between FRONTLINE, Univision, the Investigative Reporting Program at the UC Berkeley Graduate School of Journalism, and The Center for Investigative Reporting.

Amanda Zamora, Senior Engagement Editor, ProPublica

Amanda Zamora is senior engagement editor at ProPublica. Previously, she spent more than eight years as a digital producer and editor at *The Washington Post*, leading the site's election coverage as national digital editor in 2012. She led digital coverage on the metro, foreign, and investigative desks before serving as the *Post's* first social media and engagement editor from 2010 – 2011. Zamora began her journalism career at the *Austin American-Statesman* as an editorial aide and reporter. In 2009, she helped launch the Huffington Post Investigative Fund, a nonprofit news site based in Washington, D.C. She is also a previous Knight Digital Media Fellow with the Kiplinger Program in Public Affairs Journalism.

Ethan Zuckerman, Director, Center for Civic Media, MIT

Ethan Zuckerman is director of the Center for Civic Media at MIT and a principal research scientist at MIT's Media Lab. He is the author of *Rewire: Digital Cosmopolitans in the Age of Connection*, published by W.W. Norton in June 2013. With Rebecca MacKinnon, Ethan co-founded international blogging community Global Voices. Global Voices showcases news and opinions from citizen media in over 150 nations and thirty languages. Ethan's research focuses on issues of internet freedom, civic engagement through digital tools and international connections through media. He blogs at <http://ethanzuckerman.com/blog> and lives in the Berkshire Mountains of western Massachusetts.

MIT Open Documentary Lab**William Uricchio, Professor of Comparative Media Studies, Principal Investigator, MIT Open Documentary Lab, MIT**

William Uricchio is Professor of Comparative Media Studies at MIT and Professor of Comparative Media History at Utrecht University in the Netherlands. He served as lead principal investigator of the Singapore-MIT GAMBIT Game Lab for six years, and now the MIT

Game Lab. With a short but formative professional career as an editor and director of social activist and archaeological documentaries, he turned to the academy where he studied with Leo Hurwitz, Lewis Jacobs, Jay Leyda and George Stoney. William is particularly interested in shifts in documentary style and technology from the 19th Century to the present, and is completing book manuscripts on new directions in documentary practice and on the cultural work of algorithms. He is a Guggenheim, Humboldt, Fulbright and Berlin Prize awardee, and has been visiting professor at the Freie Universitaet Berlin, Stockholm University, Philips Universitaet Marburg, China University of Science and Technology and DREAM professor in Denmark.

Sarah Wolozin, Director, MIT Open Documentary Lab, MIT

Sarah Wolozin is Director of the MIT Open Documentary Lab. In her role as director, she develops and oversees lab projects, operations and collaborations including Docubase, the Visiting Fellows program and research projects. Sarah has always had an interest in exploring new platforms for storytelling and social change. Before coming to MIT, she produced documentaries and educational media for a wide variety of media outlets including PBS, Learning Channel, History Channel, NPR, websites and museums. Topics ranged from the arts to U.S. Healthcare. She received her training at her local cable access station and by interning at Blackside, Inc., makers of the Emmy Award-winning PBS series, *Eyes On The Prize: America's Civil Rights Years*. She went on to produce other Blackside projects including the Peabody Award-winning PBS series, *I'll Make Me A World: A History of African-American Arts in the 20th Century*. She started experimenting with the web back in the early stages of its public use and in 1996 produced an award-winning 8-week interactive web series based on a comic book character. She has sat on juries and committees for Sundance New Frontier Lab, Tribeca New Media Fund, and the IFP Media Center and has presented at Sundance, SXSW, IDFA Doclab, Storycode, MIT, and many other venues. Sarah holds a BA from Barnard College, Columbia University.

Sean Flynn, Research Assistant, MIT Open Documentary Lab, M.S., Comparative Media Studies Candidate, MIT

Sean Flynn is a documentary producer, cinematographer, and festival programmer. He is the Director of the Points North Documentary Forum at Camden International Film Festival and a co-founder of the DocYard screening series in Cambridge, MA. Sean began his filmmaking career at Boston-based Principle Pictures as the Associate Producer and Co-Director of Photography on the feature documentary *Beyond Belief*, which premiered at the 2007 Tribeca Film Festival and aired on Sundance Channel. As a cinematographer, Sean has worked in 15 countries – including conflict zones like Iraq, Afghanistan, Burma, and the West Bank. As a producer, he has helped garner support for numerous social issue film projects from many of the nation's leading documentary funders, including ITVS, NEH, Cinereach, Fledgling Fund, Chicken & Egg Pictures, and the Tribeca Film Institute. Most recently, he was a producer on *The List* which premiered at the 2012 Tribeca Film Festival. Much of Sean's documentary film work involves investigating the points of contact between societies widely separated by conflict or inequality. In 2012, he spent four months researching the emergence of slum tourism in Mumbai while on a Fulbright fellowship. Sean's research interests include exploring the ways that new

media technologies can be leveraged to disrupt the traditional relationships between filmmaker, subject and audience, creating new forms of nonfiction storytelling. Sean received a B.A. from the University of Southern California's School of Cinematic Arts.

Cheryl Gall, Production and Events Coordinator, MIT Open Documentary Lab

Cheryl Gall produces events and coordinates projects for the OpenDocLab. She has also been a producer of Artists in Residence in MIT's Office of the Arts. Before coming to MIT, she produced documentaries for PBS. She received a BA in Comparative Literature from Yale University.

The John D. and Catherine T. MacArthur Foundation

Elspeth Revere, Vice President, Media, Culture, and Special Initiatives, MacArthur Foundation

Elspeth Revere is Vice President of Media, Culture, and Special Initiatives of the John D. and Catherine T. MacArthur Foundation, a program with a budget of \$37 million this year. Her responsibilities include support for journalism in a technologically changing environment; grants to over 300 arts and culture organizations in Chicago; Discovery Grants that respond to special opportunities; and the MacArthur Awards for Creative and Effective Institutions. She is currently conducting a special grantmaking initiative on strengthening American democracy through protecting the right to vote, modernizing election administration, and reducing the influence of money in politics.

Kathy Im, Director, Media, Culture, and Special Initiatives, MacArthur Foundation

Kathy Im is Director of the Media, Culture, and Special Initiatives program of the John D. and Catherine T. MacArthur Foundation.

She is responsible for the Foundation's media program, which includes support of nonprofit journalism, documentary films, and innovation in public and independent media. Her portfolio also includes a changing set of short-term, special initiatives.

Kathy is a board member of Media Impact Funders and the Center for Asian American Media. Kathy is also a 2014-2015 Visiting Fellow at MIT's Open Documentary Lab.

Prior to joining the Foundation, Kathy was a Fellow with the U.S. Department of Housing and Urban Development. Previously, she worked at the Bank of America Foundation, the Polk Bros. Foundation, and the Field Foundation of Illinois. Kathy is a 2007 Leadership Greater Chicago Fellow, a civic program for Chicago leaders.

Kathy Im earned her bachelor's degree in government from Smith College and her master's in Public Policy from the University of Chicago, where she was a founder and Editor-in-Chief of the *Chicago Policy Review*.

Lauren Pabst, Program Officer, Media, Culture, and Special Initiatives, MacArthur Foundation

Lauren works on the nonprofit journalism, documentary film, and special initiatives funding portfolios, and also works with the Foundation's Migration program at the John D. and Catherine T. MacArthur Foundation.

Prior to joining the Foundation in November 2011, Lauren worked as a Researcher and Projects Manager at the Rada Film Group on the 13-year documentary *American Promise* about race, parenting, and education, which received a Special Jury Prize at the 2013 Sundance Film Festival and was broadcast on PBS' POV in 2014. Previously, Lauren worked as a New Media Assistant at the National Black Programming Consortium (Black Public Media), and a Production Assistant at Public Policy Productions on *Critical Condition* (PBS POV 2008), a documentary about the crisis of the uninsured. She is a board member of Latinos Progresando, the largest Latino-led, low-cost, family based legal immigration services provider in Illinois, and a member of the Latino Giving Circle.

Lauren graduated Magna Cum Laude with a Bachelors of Arts in English from Boston University.

MIT Comparative Media Studies/Writing

James Paradis, Robert M. Metcalfe Professor of Writing and Comparative Media Studies, MIT

James Paradis is the Robert M. Metcalfe Professor of Writing and Comparative Media Studies. He works on problems of the mutually-influential rise of professionalism and vernacular culture, the public reception of science, and the way in which fields of expertise are represented in popular media. His methods are comparative, and draw on cultural studies, biographical approaches, intellectual history, and the history of rhetoric to study science popularization, science fiction, science education, two-cultures controversies, science as entertainment, and vernacular science. These interests are highlighted in his various books, articles, and edited collections, including *T. H. Huxley: Man's Place in Nature* (Nebraska 1978); *Victorian Science and Victorian Values* (with T. Postlewait, Rutgers 1984); *Evolution and Ethics* (with G. Williams, Princeton 1989); *Textual Dynamics of the Professions* (with C. Bazerman, Wisconsin 1991); and *Samuel Butler: Victorian against the Grain* (Toronto 2007).

Jill Janows, Director, Grants Development, MIT

Jill works strategically with research groups and faculty to help secure project funding from foundations and other donors. After pursuing a career in public television documentary filmmaking as a writer/producer/director in New York and Boston at WGBH, where she was executive producer for cultural programming, Jill ventured beyond public TV to work in the nonprofit community. Prior to MIT, she was a foundation development officer at Physicians for

Human Rights, where she helped win funding for PHR's global research and advocacy projects including a medical-legal project supporting women survivors of gender violence in Africa. Jill grew up in the Chicago area, graduated from Wellesley where she studied philosophy and art history, and has an MFA in poetry from Goddard College.

Lily Bui, M.S., Comparative Media Studies Candidate, MIT

Lily Bui is a researcher and M.S. candidate for MIT's Comparative Media Studies program. Most recently, she has been a STEM Story Project Associate at the Public Radio Exchange (PRX); the Executive Editor at SciStarter, PLOS CitizenSci, and Discover Magazine's Citizen Science Salon.

In past lives, she has helped produce the radio show Re:sound for the Third Coast International Audio Festival out of WBEZ Chicago; worked on Capitol Hill in Washington, D.C.; served in AmeriCorps in Montgomery County, Maryland; worked for a *New York Times* bestselling ghostwriter; and performed as a touring musician. In her spare time, she tinkers with electronics and thinks of cheesy science puns.

Heather Craig, M.S., Comparative Media Studies Candidate, MIT

Heather Craig is a graduate student in Comparative Media Studies and at the Center for Civic Media at MIT, where she explores the intersection of interactive storytelling and community engagement.

Anika Gupta, M.S., Comparative Media Studies Candidate, MIT

Anika Gupta is a journalist and researcher who has covered science, technology & entrepreneurship for publications all over the world. She spent five years in New Delhi, India, where she founded the New Delhi chapter of Hacks/Hackers, and built a multilingual user-generated content site for the TV channel CNN IBN. She's interested in how large news organizations are adapting to industry changes, the increasing interaction between journalists and non-traditional news stakeholders and experts, and the changing nature of the global journalistic market.